

M Fetish Switzerland



Terms of Participation

for the title

M(r|x|s) Fetish Switzerland 2025



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1 Who is allowed to apply for candidacy?

All persons who have reached the age of majority by the application deadline and are resident in Switzerland are eligible to participate.

Persons who are not Swiss residents, as well as persons who do not belong to a queer non-profit Swiss fetish group, require sponsorship by such a group and provide credible assurance that they are committed to regional and national issues.

Candidates should be able to express themselves confidently in English apart from their native language.

2 Candidacy submission and contribution

Each queer non-profit fetish group is encouraged to nominate or sponsor at least one candidate to increase diversity. The selection will be held whenever there are at least three candidates in total.

Participation in the contest is free of charge.

To take part in the *M(r|x|s) Fetish Switzerland 2025* selection, the applicant must submit the following documents:

- the completed (and signed!) application form
- photographs for publication (include pictures with clearly visible face!)
- a short bio and self-presentation, and a statement outlining their background and purpose in participating.

The application documents must be received by the association *M Fetish Switzerland* by the specified deadline. Applications received after the deadline will be decided solely by the organizing association.

The candidate transfers all rights to the pictures taken during the event to the organizing club, and the brand owner. The aforementioned are entitled to publish these photos and they remain their property. The contestant expressly waives the rights to these photos.

The public part of the contest can include a brief interview and/or speech on stage and finalists are expected to participate in a stage program.

For the public part of the selection process, finalists will be engaged in a performance on stage. In preparation for the show, the *Artistic Director* and *Master of Ceremony* will interview the participants to find out which of the tasks they feel comfortable with and are able to perform.



The public part of the election will focus on presence and personality. It is not obligatory to provide different outfits on stage. Participants might want to remove parts of their outfit to show their variety or different kinds of appreciated kinks. However, candidates are expected to respect the decorum: indecency or nudity are not allowed. Candidates will discuss their plans for public appearance with the *Artistic Director*. All costume changes are subject to the approval of the *Artistic Director*.

3 Code of conduct

M Fetish Switzerland is committed to creating a safe and inclusive environment for all participants. We also recognize the importance of upholding a positive image and reputation for our association and the persons appearing or acting in association with *M Fetish Switzerland*.

We expect all candidates to respect the boundaries and comfort levels of others, and to refrain from engaging in inappropriate or offensive behavior, language, or actions.

The association *M Fetish Switzerland* and the title *M(r|x|s) Fetish Switzerland 2025* must not be associated with any content that depicts or encourages drug use, or that is pornographic or discriminatory in nature.

Any violation of the code of conduct or event's guidelines will result in disqualification by the selection committee or by the association *M Fetish Switzerland*.

4 Title and insignia

The winner of the selection will be awarded the title *M(r|x|s) Fetish Switzerland 2025*.

The association *M Fetish Switzerland* provides a medal and a sash. The medal becomes the property of the contestant. The sash remains the property of the association *M Fetish Switzerland* and must be returned at the end of the title holder's term. Both the sash and medal bear the neutral inscription *M Fetish Switzerland 2025* without specifying gender. The use of Mr., Mx. or Ms. in communications is at the discretion of the winner.

The title holder is responsible for the care and maintenance of the sash during their term. The sash must be kept clean and in good condition. Any damage or stains should be reported to the association immediately.

The sash should be stored in a safe and secure location when not in use. It should be handled with care to avoid any damage. If the sash is damaged, the title holder must notify the association as soon as possible. The title holder may be responsible for the cost of repairs if the damage is due to negligence.



The sash must be returned to the association in the same condition as it was received, barring normal wear and tear. Failure to return the sash or returning it in a damaged condition may result in penalties or fines.

Non-compliance with these regulations may result in the title holder being disqualified from future awards. The association reserves the right to impose fines or other penalties for any breaches of these regulations.

5 Eligibility for supra- or international titles

Whether a title holder can apply for a supra- or international title (e.g. *Mr Fetish Europe*, *Mr Leather Europe*, *Mr Rubber Europe*, *Puppy Europe*, etc.) depends on the applicable regulations of the organizers. This usually requires sponsorship by an associated group that feels represented by the title itself and the person holding the title.

6 The Role of M(r|x|s) Fetish Switzerland

As *M(r|x|s) Fetish Switzerland*, our title holders proudly represent the queer Swiss fetish communities independent from their individually preferred materials in Switzerland and abroad. They should promote inclusivity, and equally importantly, address the unique needs of fetish communities, which may align with but are sometimes also specific to this subset within the larger queer community.

The role of *M(r|x|s) Fetish Switzerland* combines personal passion with a broader vision. The person represents not just their own interests but also stands as a supportive and unifying figure. *M(r|x|s) Fetish Switzerland 2025* will need to navigate their own identity and preferences while championing inclusivity and understanding within and across the communities, ensuring every voice is heard, valued, and respected.

6.1 Passionate Advocate

M(r|x|s) Fetish Switzerland 2025 serves as a passionate advocate for their own fetish interests, demonstrating a deep understanding, enthusiasm, and commitment to their particular area of interest. This passion becomes a driving force behind their representation within the community.



6.2 Embracing Diversity

Beyond their personal passion, *M(r|x|s) Fetish Switzerland 2025* embodies the ethos of inclusivity by embracing and celebrating the vast diversity of fetishes within the community. They recognize and respect the multitude of interests and preferences that individuals hold, regardless of whether they align with their personal preferences.

6.3 Understanding and Openness

M(r|x|s) Fetish Switzerland 2025 strives to understand various fetishes, even those that differ from their own, with an open mind and respectful curiosity. They engage in dialogue, listen attentively, and empathize with the experiences and perspectives of individuals across different fetish interests.

6.4 Bridging Communities

M(r|x|s) Fetish Switzerland 2025's role extends to bridging gaps between different fetish communities, fostering connections, and encouraging mutual respect and understanding. They act as a unifying figure, advocating for a cohesive and supportive environment that transcends individual preferences.

6.5 Advocacy for Consent and Respect

M(r|x|s) Fetish Switzerland 2025 embodies and promotes the principles of consent, safety, and respect within the community. They actively advocate for these values, emphasizing their importance across all fetish interests, ensuring that boundaries and comfort levels are always respected.

6.6 Platform for Positive Representation

Using their platform, *M(r|x|s) Fetish Switzerland 2025* strives to represent the community in a positive light, challenging stereotypes, and misconceptions. They showcase the richness, creativity, and individuality present within the diverse tapestry of the fetish community.

6.7 Support and Guidance

M(r|x|s) Fetish Switzerland 2025 provides support and guidance, especially to newcomers or individuals exploring their interests within the community. They offer a welcoming and non-judgmental space for discussions, education, and advice.



6.8 Commitment to Growth and Unity

Above all, *M(r|x|s) Fetish Switzerland 2025* remains committed to the growth, unity, and well-being of the entire fetish community. They actively work towards creating an environment where everyone feels valued, accepted, and empowered to express themselves authentically.

7 The Duties of M(r|x|s) Fetish Switzerland

Important Note: *M(r|x|s) Fetish Switzerland 2025* is a voluntary engagement and not a paid job. Health and well-being always come first. Candidates should think carefully about how the title will affect their lives before applying, to avoid any problems or regrets for themselves and the community.

The duties of *M(r|x|s) Fetish Switzerland 2025* should reflect the values and goals of the community and promote positivity, inclusivity, and respect. The following list contains some key points and suggestions that should serve as a guideline of what can be done during the tenure of the title.

7.1 Representation

- Serve as an ambassador or representative of the event, community, or organization that conferred the title.
- Act as a positive and inclusive role model within the community.

7.2 Advocacy

- Advocate for inclusivity, diversity, and respect within the fetish community and beyond.
- Use the platform to address relevant social issues and promote understanding and acceptance.

7.3 Engagement

- Engage with the community through events, discussions, and social media platforms to foster connections and dialogue.
- Participate in community outreach efforts and support relevant causes.

7.4 Leadership

- Take a leadership role in promoting a safe and welcoming environment within the community.



- Encourage others to embrace their individuality and express themselves freely while respecting others.

7.5 Education

- Provide guidance and support to newcomers or those seeking information about the community.
- If possible: Offer educational sessions or workshops on topics related to the community's interests, focusing on consent, safety, and healthy practices.

7.6 Support

- Offer support and guidance to individuals within the community, especially those facing discrimination or struggling with self-acceptance.
- Collaborate with organizations or groups working towards the well-being of the community.

7.7 Integrity

- Uphold the values and principles of the community and the event, maintaining a high level of integrity and ethical conduct.
- Act as a mediator or advocate in case of disputes or issues within the community.

7.8 Growth and Innovation

- Encourage innovation and evolution within the community, fostering new ideas and approaches while respecting its traditions.
- Collaborate with others to create opportunities for growth and development within the community.

7.9 Continued Engagement

- Remain involved with the community even after the title tenure ends, contributing support and guidance as an esteemed member.

8 Schedule for application and selection process

Candidates must participate in the election process according to the stages outlined below. Specific details and dates for each stage will be published in the candidates' event schedule on the association's website.



Who?	What?	Description
All candidates	Handing in complete application	Hand in your complete application as per requirements prior to application deadline
All candidates	Personal preparation (prior to interviews)	Prepare a little speech for the selection committee and election ceremony that shows your personality and/or motivation (max. 2 min.)
All candidates	Pre-selection	<p>If more than 5 applications are received, candidates will be invited for a pre-selection interview held online to decide who will be included in the main selection process. Interviews may be recorded for future reference. The footage will be discarded one month after the new title holder is announced.</p> <p>The <i>Artistic Director</i> will also conduct interviews with the respective candidates.</p>
Finalists	Candidate promotion	Participate in creating promotional content for offline and online publication. This may include a brief interview and contributions to a presentation video.
Finalists	Jury Interviews	Participate in interviews with selection committee. Interviews may be recorded for judges that are not able to attend. The footage will be discarded one month after the new title holder is announced.
Finalists	Rehearsals	Participate in stage rehearsals with the artists, the <i>Artistic Director</i> and <i>Master of Ceremony</i>
Finalists	Election Show	Participate in election show
Title holder	Award weekend	Attend framework program on the award weekend (if organized): apéro, dinner, party, public photo point with organizers and audience, brunch



9 End of term

The tenure of the title ends ordinarily or extraordinarily.

Ordinary:

- with the regular election of a new title holder

Extraordinary:

- by resignation

The person resigning is subsequently barred from standing for election to *M(r|x|s) Fetish Switzerland (Year)* for a period of five years.

- by revocation

If a person holding the title behaves in such a way that the reputation of the title itself or the reputation of the fetish community is damaged, the association *M Fetish Switzerland* can revoke the title. The revocation requires the majority approval of groups originally involved in the election or their successor group. The circumstances leading to this step must be communicated in writing. The person holding the title is requested to explain the facts of the case within a reasonable period. A renewed nomination for the election of *M(r|x|s) Fetish Switzerland (Year)* is forfeited.

- on the death of the title holder

If the title year is terminated by one of the above-mentioned points, there will be no replacement by the second or third-placed person. The title is suspended until the next regular election.

10 Final provisions

The regulations are drawn up in consultation with the queer non-profit Swiss fetish groups and apply for the respective selection and tenure of the title.

These regulations were adopted in their present form on 3 May 2025.