

M Fetish Switzerland



Terms of Participation

for the title

M(r|x|s) Fetish Switzerland 2026



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1 Who is allowed to apply for candidacy?

All persons who have reached the age of majority by the application deadline and are resident in Switzerland are eligible to participate.

Candidates should be able to express themselves confidently in English apart from their native language.

2 Candidacy submission and contribution

Participation in the contest is free of charge.

To take part in the *M(r|x|s) Fetish Switzerland 2026* selection, the applicant must submit the following documents:

- the completed application form
- photographs for publication (include pictures with clearly visible face!)

The application documents must be received by the association *M Fetish Switzerland* by the specified deadline. Applications received after the deadline will be decided solely by the association *M Fetish Switzerland*.

The candidate transfers all rights to the pictures taken during the event to the organizing club, and the brand owner. The aforementioned are entitled to publish these photos and they remain their property. The contestant expressly waives the rights to these photos.

3 Code of conduct

M Fetish Switzerland is committed to creating a safe and inclusive environment for all participants. We also recognize the importance of upholding a positive image and reputation for our association and the persons appearing or acting in association with *M Fetish Switzerland*.

We expect all candidates to respect the boundaries and comfort levels of others, and to refrain from engaging in inappropriate or offensive behavior, language, or actions.

The association *M Fetish Switzerland* and the title *M(r|x|s) Fetish Switzerland 2026* must not be associated with any content that depicts or encourages drug use, or that is pornographic or discriminatory in nature.

Any violation of the code of conduct or event's guidelines will result in disqualification by the selection committee or by the association *M Fetish Switzerland*.



4 Title and insignia

The winner of the selection will be awarded the title *M(r|x|s) Fetish Switzerland 2026*.

The association *M Fetish Switzerland* provides a medal and a sash. The medal becomes the property of the contestant. The sash remains the property of the association *M Fetish Switzerland* and must be returned at the end of the title holder's term. Both the sash and medal bear the neutral inscription *M Fetish Switzerland 2026* without specifying gender. The use of Mr., Mx. or Ms. in communications is at the discretion of the title holder.

The title holder is responsible for the care and maintenance of the sash during their term. The sash must be kept clean and in good condition. The sash should be stored in a safe and secure location when not in use and handled with care to avoid damage. If the sash is lost or damaged beyond normal wear and tear, the title holder must notify the association immediately. The title holder will be held liable for any repair or replacement costs and required to compensate for a new sash if necessary.

The sash must be returned to the association in the same condition as it was received, except for normal wear and tear. Failure to return the sash or returning it in a damaged condition may result in the title holder being required to cover the cost of repair or replacement.

Non-compliance with these regulations may result in the title holder being disqualified from future awards.

5 Eligibility for supra- or international titles

Whether a title holder can apply for a supra- or international title (e.g. *Mr Fetish Europe*, *Mr Leather Europe*, *Mr Rubber Europe*, *Puppy Europe*, etc.) depends on the applicable regulations of the organizers. This usually requires sponsorship by an associated group that feels represented by the title itself and the person holding the title.

6 The Role of M(r|x|s) Fetish Switzerland

M(r|x|s) Fetish Switzerland represents the diverse queer fetish community both at home and abroad. Titleholders combine personal passion with a unifying vision: promoting inclusivity and understanding within and across the communities, ensuring every voice is heard, valued, and respected.



Core Values and Mission:

- **Ambassadorship:** Representing the vast diversity of all materials and preferences beyond one's own personal interests.
- **Inclusivity and Bridging Communities:** Fostering dialogue and mutual respect between fetish groups to create a cohesive community.
- **Consent and Safety:** Actively advocating for consent, safety, and respect as fundamental pillars of the community.
- **Positive Representation:** Challenging stereotypes and misconceptions by showcasing the richness, and individuality of the scene.
- **Support and Guidance:** Providing a welcoming and non-judgmental space for all kind of kinksters through education and mentorship.

7 The Activities of M(r|x|s) Fetish Switzerland

M(r|x/s) Fetish Switzerland 2026 is a voluntary commitment (unpaid). Personal health and well-being always come first. Candidates should carefully consider how the role will impact their lives before applying to prevent undue strain.

The activities of *M(r|x|s) Fetish Switzerland 2026* should reflect the values and goals of the community and promote positivity, inclusivity, and respect. The following list contains some key points and suggestions that should serve as a guideline of what can be done during the tenure of the title.

- **Representation and Role Modeling:** Serve as a positive ambassador for the community and lead by example through values of inclusion and respect.
- **Advocacy:** Use the platform to address social issues and promote diversity and acceptance both within and beyond the fetish scene.
- **Community Engagement:** Foster connections through events and social media platforms, encourage dialogue, and support relevant causes.
- **Leadership:** Take a leading role in promoting a safe, welcoming environment and encourage authentic self-expression.
- **Education and Support:** Provide guidance and support to newcomers or those seeking information about the community (e.g. via workshops on consent, safety integrity).
- **Integrity:** Maintain a high level of integrity and ethical conduct and act as a mediator in case of disputes or issues within the community.
- **Growth and Innovation:** Encourage new ideas and evolution within the community while respecting its traditions.



- **Continued Involvement:** Remain an active and supportive member of the community even after the title tenure ends.

8 Schedule for application and selection process

Candidates must participate in the election process according to the stages outlined below. Specific details and dates for each stage will be published in the candidates' event schedule on the association's website.

Who?	What?	Description
All candidates	Handing in complete application	Hand in your complete application as per requirements prior to application deadline
All candidates	Pre-selection	Should more than 5 applications be submitted, a pre-selection will be made based on the submitted documents to decide who will be included in the main selection process.
Finalists	Candidate promotion	Participate in creating promotional content for offline and online publication. This may include a brief interview and contributions to a presentation video.
Finalists	Jury Interviews	Participate in interviews with selection committee. Interviews may be recorded for judges that are not able to attend. The footage will be discarded one month after the new title holder is announced.
Finalists	Awarding Ceremony	Participate in rehearsals and the awarding ceremony

9 End of term

The tenure of the title ends ordinarily or extraordinarily.

Ordinary:

- upon the regular election of a new title holder
- if no subsequent election is scheduled after the regular tenure, the association *M Fetish Switzerland* may, at any time, decide to end or extend the current ti-



titleholder's tenure. An extension is possible if the titleholder is willing to continue, and the decision is taken by a simple majority of the association members.

Extraordinary:

- by resignation

The person resigning is subsequently barred from standing for election to *M(r|x|s) Fetish Switzerland (Year)* for a period of five years.

- by revocation

If a person holding the title behaves in such a way that the reputation of the title itself or the reputation of the fetish community is damaged, the association *M Fetish Switzerland* can revoke the title. A renewed nomination for the election of *M(r|x|s) Fetish Switzerland (Year)* is forfeited.

- on the death of the title holder

If the title year is terminated by one of the above-mentioned points, there will be no replacement by the second or third-placed person. The title is suspended until the next regular election.

10 Final provisions

These regulations were adopted in their present form on 6 January 2026.

In the event of any discrepancy between different language versions of these terms, the English version shall prevail.